



**MUNICIPAL
ENGINEERS
ASSOCIATION**

MEA UPDATE

D.M. (Dan) Cozzi, P.Eng.

Executive Director

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MEMBERSHIP

- ▶ Membership growth has stabilized somewhat over last 12 months.
 - 1,200 – 1,230 members over last 12 months
 - MEA has members in over 100 municipalities representing nearly 90% of Ontario's population.
 - 23 corporate memberships (min. 11 members) representing approx. 1040 members
 - Approx. 180 non-corporate (individual) memberships
- ▶ BoD looking to review the existing membership fee payment model
- ▶ Renewals for 2025 coming soon!!

MEA STAFF

Technical Services Coord.



Rishabh Sharma

Executive Director



Dan Cozzi

MCEA Advisor



Paul Knowles

Admin Support



Kate Crouse

OPS Facilitator



Arup Mukherjee

MCEA Support



David Thompson

MEMBER COMMUNICATION

- ▶ Quarterly Newsletter (January, April, July & October)
- ▶ MEA Website – over 159,000 visits last 12 months
- ▶ LinkedIn – 1,940 followers
- ▶ News items: 41 posted on website past year
- ▶ E-blasts: 110 past year
- ▶ Communicate directly with MEA_President
 - president@municipalengineers.on.ca

MEA WEBSITE

- ▶ 2 websites:
 - <https://municipalengineers.on.ca>
 - <https://municipalclassea.on.ca>
- ▶ Working on merging the 2 into one site
- ▶ Target Spring 2025 completion.

ADMIN AGREEMENT WITH GR

- ▶ MEA relies on Good Roads for bookkeeping and general membership administration
- ▶ New agreement was finalized with GR in September 2024
 - ❑ Will run for up to 5 years
 - ❑ Looking for ways to reduce reliance on GR for general membership administration
- ▶ Has the time come for MEA to start looking at an alternate model for bookkeeping/admin?
 - ❑ Options?
 - ❑ Workload for current MEA staffing level is becoming increasingly challenging.

STRATEGIC PLAN UPDATE

- ▶ MEA BoD currently reviewing draft of 2025 Strategic Plan
- ▶ Approval expected early in new year
- ▶ Posted to website, e-blast to membership late January/early February 2025
 - ❑ Education & training
 - ❑ Website Accessibility
 - ❑ DEIA initiatives
 - ❑ Future MEA staffing, bookkeeping and administration
 - ❑ Digital banking
 - ❑ Advocacy at Queens Park
 - ❑ Relevance of MEA Committees
 - ❑ Communication with membership

COMMITTEES

- ▶ MEA has 46 Administrative, MEA, External and OPS committees staffed with over 170 member volunteers participating.
 - **Thank-you !**
- ▶ If you are interested in volunteering for any MEA Committee – let us know
 - admin@municipalengineers.on.ca

VOLUNTEER RECOGNITION

- ▶ The MEA's Volunteer Recognition Program was launched in 2023
- ▶ This year:
 - 10 Service Milestones (5, 10) recognized.
 - 40 gift cards issued for 3-year milestones.
- ▶ Any ideas/suggestions on the program??

MEA ENTERPRISE ACTIVITIES

- ▶ Employment Ad Platform
- ▶ Municipal Class EA
 - Training
 - User Guide
- ▶ Ontario Provincial Standards
 - Training
- ▶ Membership Revenue
- ▶ Annual Conference

EMPLOYMENT ADS

- ▶ Platform of choice for municipalities, and other employers to advertise engineering related opportunities
- ▶ Approx. 29,000 visits per year to MEA's "Careers" page
- ▶ In the fiscal year ending Aug. 31, 2023, over 260 employment ads were placed on MEA website
 - ▶ Translates to about \$140,000 in revenue
- ▶ MEA has 514 weekly subscribers who receive a weekly email notice to view current employment opportunities.
- ▶ Employment Ads is currently the MEA's largest revenue generating enterprise (excluding Conference).
- ▶ ***Is your Municipality using the MEA's Employment Ad Service??***

MCEA

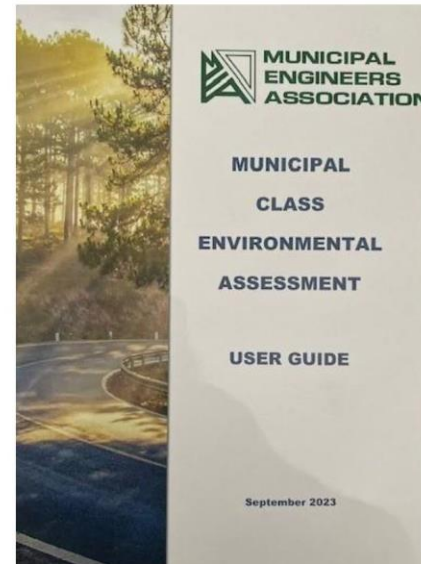
- ▶ MCEA Amendment approved March of 2023
 - ❑ MCEA Document posted to ERO. Free for everyone.
- ▶ New MCEA User Guide published September 2023
 - ❑ Over 120 hard copy user guides have been sold.
 - ❑ Digital subscription on hold
 - ❑ Reconcile with future new regulation (MPAP)
- ▶ Municipal Project Assessment Process (MPAP)
 - ❑ Presentation by Reg Russwurm yesterday
 - ❑ Waiting on direction from MECP on when MPAP may be implemented
 - ❑ When/if implanted, MEA will be publishing new version of User Guide
 - ❑ ***Until MPAP is implemented, MCEA still applies!***

MCEA USER GUIDE



The MEA is pleased to announce it has published a new Municipal Class Environmental Assessment (MCEA) User Guide (September 2023). It provides practitioners with useful information, advice, and interpretation of the MCEA.

You can purchase the new user guide via the QR code below:



OPS - ADMINISTRATION

- ▶ OPS Administration now includes 3 committee coordinators
 - ❑ Amanda Rodek – MTO
 - ❑ Steven Forte – MTO
 - ❑ Rishabh Sharma – MEA
- ▶ MOU with MTO re: sharing the costs for Rishabh
- ▶ OPS Committee Meetings are a combination of virtual and in-person
 - ❑ Targeting 2 in-person meetings per year
 - ❑ Option to have meetings during Good Roads + MEA Conference

OPS - TRAINING

- ▶ MEA offered two (2) OPS 101 Course Webinars in 2024
 - ❑ 128 students participated
- ▶ Inaugural OPS 201 Course Webinar in October 2024
 - ❑ 59 students participate
- ▶ MEA will be providing new “OPS General Course” as part of the 2025 Roads School at the University of Guelph.
 - ❑ 2.5 day in-person course (including exam)
 - ❑ Broader appeal at Roads School to include operations front line staff, supervisors, etc. – but also still appropriate for engineering staff
 - ❑ Check Good Roads Course Catalogue at:
https://goodroads.ca/program-detail/?program_area=grs

FUTURE NEW TRAINING

- ▶ MEA is looking to expand its training program.
- ▶ First additional course in the works is *Excess Soils*.
 - ▶ Targeting Autumn 2025 launch
- ▶ Other courses ?
 - ▶ MMS
 - ▶ Contract Administration
 - ▶ Understanding the Planning Act for Engineers
 - ▶ Claims
- ▶ Reviewing potential partners in delivering training.
- ▶ Review MEA's MIT Certification

ANNUAL CONFERENCE

- ▶ The MEA Conference continues to grow!
 - ❑ Any suggestions to improve the conference?
- ▶ 2024: Registrations and tradeshow established new records!
- ▶ Future conference locations will need to be restricted to those municipalities that have sufficient conference/hotel facilities
 - ❑ Convention Space Requirements:
 - ▶ Minimum 12,000 square feet main hall for meals/tradeshow
 - ▶ 2 rooms for concurrent technical sessions (130-person seating, theatre style)
 - ❑ Hotel Space Requirements:
 - ▶ 200 – 250 hotel rooms per day
- ▶ 2025 Conference will be held in London at RBC Place Convention Centre + DoubleTree Hotel
- ▶ 2026 Location under review
- ▶ 2027 Toronto

MEA/ACEC-Ontario STD ENG'G AGREEMENT

- ▶ MEA has been working with ACEC-Ontario to streamline and update the language in the current agreement
- ▶ New version is ready and loaded to MEA website
- ▶ Presentation earlier this morning
- ▶ Free Information webinar outlining the new agreement will be provided in new year – stay tuned



Thank-you

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